

The KCA has identified a square mile radius as our primary focus, however our attention will always continue to be for the general Kierland area as a whole. Development that occurs outside our boundaries may have effects within our boundaries.



North: **Paradise Lane** | South: **Thunderbird Rd.**  
West: **64th St.** | East: **Scottsdale Rd.**



[kierlandalliance.com](http://kierlandalliance.com)  
[kierlandalliance@gmail.com](mailto:kierlandalliance@gmail.com)



### **BENEFITS**

The KCA serves as an organization to coordinate efforts to preserve the quality of life for Kierland area residents. Our goals are to preserve the character, value and attractiveness of the common areas and residential parcels by promoting development standards and guidelines that protect our open space, population density, traffic density and patterns.

### **WHAT WE DO**

- Meet with planning authorities on development in the neighborhood
- Serve the community with problem solving and idea development
- Connect developers with affected neighborhoods and to provide input on projects
- Provide up to date information on projects in the area
- Speak at city meetings on behalf of the neighborhood.

### **CONNECT**

We want to connect with you so you may receive the most accurate and timely information on development in and around the Kierland community.

Please follow us on Facebook at Kierland Community Alliance or join our newsletter, visit our website at [www.kierlandalliance.com](http://www.kierlandalliance.com) or email [kierlandalliance@gmail.com](mailto:kierlandalliance@gmail.com).



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## DEAR KIERLAND NEIGHBORHOOD RESIDENTS,

Our neighborhood is prized for its sense of community, livability, entertainment and luxury retail offerings. It is unique among neighborhoods in Phoenix, one of the many reasons I am proud to call Kierland my community.

As chairman of the Kierland Community Alliance (KCA), a neighborhood organization focused on preserving the quality of life for Kierland residents, I invite you to become involved and participate in our community effort. The goals of the KCA are to preserve the character, values and attractiveness of Kierland by promoting responsible development standards and guidelines that respect existing resident interests such as open space, population density and traffic densities and patterns.

We are a collaborative effort by hundreds of Kierland residents focused on protecting our neighborhood character and quality of life by working with policy makers, planning authorities and developers to responsible standards and guidelines for future development.

There are many ways you can become involved, follow us on social media, sign up for our newsletter, or communicate your ideas and concerns directly via email at [KierlandAlliance@gmail.com](mailto:KierlandAlliance@gmail.com).

We look forward to meeting you and working with you on your behalf!

### Wayne Mailloux

Chairman  
Kierland Community Alliance

### We Are KIERLAND...

- Preserving the Character of Kierland
- Protecting Open Space
- Maintaining our "Neighborhood Feel"
- Encouraging Responsible Development

The KCA is committed to maintaining the qualities of Kierland that we all enjoy such as our beautiful landscaping, generous open space, and high end retail, all that contributes to our "neighborhood feel". We remain watchful of development proposals in the area to ensure future development maintains these characteristics and the original vision of Kierland is not compromised.

### ACCOMPLISHMENTS & HISTORY

2018 has presented several high density, poorly planned development projects for the Kierland area. These projects drew the attention of the KCA due to the proposed high density, poor traffic circulation, lack of open space and the reduced set backs next to single family homes.

Thanks to the participation and efforts of more than 1200 members of the community, these projects and others have been defeated or in some cases, our involvement encouraged design changes that protected neighborhood concerns. Acoma Court proposal was pulled, the rezoning of the LaMaison property was defeated by council vote, the Paragon redevelopment is being redrawn and Leon Group offered greater setbacks and stair stepped the height adjacent to neighbors.

### YOUR VOICE MATTERS

We encourage any Kierland resident to become involved in the KCA. The more members involved, the better solutions and representations we will be able to present for the decision makers in the City of Phoenix.

### CONNECT WITH US

To sign up for our email newsletter, tell us your ideas, thoughts and concerns contact us at: [kierlandalliance@gmail.com](mailto:kierlandalliance@gmail.com)

Follow us on Facebook at:  
Kierland Community Alliance



When you sign up to receive the monthly newsletter, you will have up-to-date information on development that affects you.